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What Authors Should Know to Successfully Publish Papers in Good Journals

Abstract: Since different publication formats are designed to reach various audiences, they often undergo different review procedures, and have widely different impact. Ultimately, however, papers and publications are judged by their relevance, readership and citations they acquire. Bibliometric impact measures for journals and for individuals as expressed by Impact Factor and other indicators are reviewed and compared for major journals in different subject areas. Forward citation trees provided by ISI/Web of Science are reviewed as ultimate examples of authors' achievement. Open Access publishing paradigm is also discussed. By comparing the perspectives of authors, readers and editors, this seminar offers ample guidelines for reviewing, but mostly for preparing, writing and publishing successful technical papers. Practical guidance for authors is also covered as well as ethical aspects of publishing.